

# WHAT DOES YOUR FUTURE HOLD? BROCHURE

Name: \_\_\_\_\_

Date: \_\_\_\_\_

	<b>Exemplary-3</b>	<b>Satisfactory-2</b>	<b>Unsatisfactory-1</b>	<b>Rating</b>	<b>Weight</b>	<b>Score</b>
<b>Information</b>	The middle panels included all five content sections and the career information was accurate, clearly, and concisely stated.	The middle panels included four of the content sections and the career information seemed somewhat vague.	The middle panels included three, two, or none of the content sections and the career information was incomplete and/or confusing.		<b>7</b>	
<b>Title and Back Panels</b>	The title panel included brochure title, name of student(s), and career researched. The back panel clearly stated where information was found.	The title panel did not include the name of student(s). The back panel vaguely stated where the information was found.	The title panel or back panel information was not present.		<b>1</b>	
<b>Visuals and Graphics</b>	Graphics went well with the text and there was a good balance of text and graphics.	Graphics went well with the text, but there were too many that were distracting.	Graphics did not go with the accompanying text or appeared to be randomly chosen.		<b>1</b>	
<b>Grammar and Spelling</b>	Used appropriate grammar and words were spelled correctly.	Occasionally used incorrect grammar and spelled more than two words incorrectly.	Had five or more grammar and/or spelling errors.		<b>1</b>	
				<b>Total Points Earned</b>		
				<b>Total Points Available</b>		<b>30</b>
				<b>Percentage</b>		